

THE TENNESSEE OPTICIAN

May, 2017

Convention Coming Soon!



The beautiful BRAND NEW Courtyard Marriott in Pigeon Forge, TN .

Book your rooms today!
Call 865-366-3201 or click the link on our events page at www.tdoa.org.

120 Community Center Drive
Pigeon Forge, TN 37863

We are back in Pigeon Forge! The TDOA is so excited to be headed to the brand-new Courtyard Marriott in Pigeon Forge for the 2017 TDOA convention.

The hotel is located in the heart of Pigeon Forge just down from the Christmas Place near traffic light #3. It is near a trolley stop at Walden's Landing.

The silent auction will be back this year with all new items to bid on. If you would like to donate an item please call headquarters before June 1st. All proceeds go to the TDOA education fund.

Please consider bringing a donation for the Opticians-PAC . The money from the PAC goes toward helping further legislation that helps licensed opticians in Tennessee. If you donate \$100 or above you will be entered in a drawing to win your 2018 TDOA dues!

There will be other drawings during the day for various prizes.

Our hours are being presented by Robert Alexander, courtesy of Vision Ease, Lee Hewitt, Jane Buckland and Jackie O'Keefe courtesy of Essilor. The full schedule for the hours is on page four.

All of the credit hours have been approved for credit in North Carolina as well as Tennessee. If you have dual licenses they will both be covered!

We hope you consider joining us for family fun and education!



The lobby of the Courtyard Marriott.

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A Message from the President...

Change. Change happens rapidly. The events of the last few weeks shows how change can impact the optical industry. The merger of Lens Crafters and Essilor will change how each does business. Lens Crafters has already announced the closure of their in store labs. How this will impact Essilor Labs remains to be seen.

In this changing environment it is more important than ever to stay or become a member of the TDOA. Education is one of the benefits of the association, but often people overlook the real value of membership. That value is an organization that is trying to protect the profession of Opticianry. If a person gets education elsewhere, they still need to be a member. Any organization of professionals needs members and resources to be successful in addressing the needs of its members. We often become complacent and have a false sense of security when there is no immediate threat. I think we can now see how rapidly that can change.

Be proactive. Be a member, and encourage your colleagues to become one also.

Thank you,

H. Charles Bowman

President, TDOA



**TDOA OFFICERS
AND BOARD OF
DIRECTORS**

Officers:

- President.....Charlie Bowman
- Vice-President.....Jay Taylor
- Secretary.....Helen Owens
- Treasurer.....Felda Stacey
- Sergeant at Arms.....Greg DeCrow
- Past President.....Joy Beth Foster

Board of Directors:

- | | |
|-------------------|----------------------|
| Kathy Hawkins | Helen Owens |
| Larry Christopher | Shane Partain |
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| Kathy Ball | LeRhonda Walton-Hill |

Staff: Mellissa Misiak, Administrative Secretary



HEADQUARTERS INFORMATION

TDOA
P.O. Box 210454
Nashville, TN 37221
Phone 615-646-5245
Fax 615-646-5780
Email tdoa@tdoa.org
Website www.tdoa.org

Check out the website for forms, legislative information, classified ads and board member contact information..

Convention Schedule!

We are back in Pigeon Forge!

TDOA Annual Convention

June 9-11, 2017

Courtyard Marriott in Pigeon Forge

120 Community Center Drive

Pigeon Forge, TN 37863

865-366-3201

Saturday

Robert Alexander ABO

8:00am – The Full Prism Spectrum – 1 ABO Hour

9:00am – Night Vision – 1 ABO Hour

10:00am – Lifestyle Marketing – 1 ABO Hour

11:00am – Progressive Lens Training -1 ABO Hour

Lunch

Lee Hewitt NCLE

1:30pm – Cosmetic & Prosthetic Contact Lenses– 1 NCLE Hour

2:30pm – Toric Lens Fitting: Soft & GP – 1 NCLE Hour

3:30pm – Problem Solving Using Large Diameter Contact Lenses – 1NCLE Hour

4:30pm – Fitting the Abnormal Eye with Contact Lenses – 1 NCLE Hour

Sunday

Jane Buckland NCLE

8:00am – Presbyopia: Through the Looking Glass – 2 NCLE Hours

10:00am – Patient Work-Up and History: What Goes On? – 2 NCLE Hours

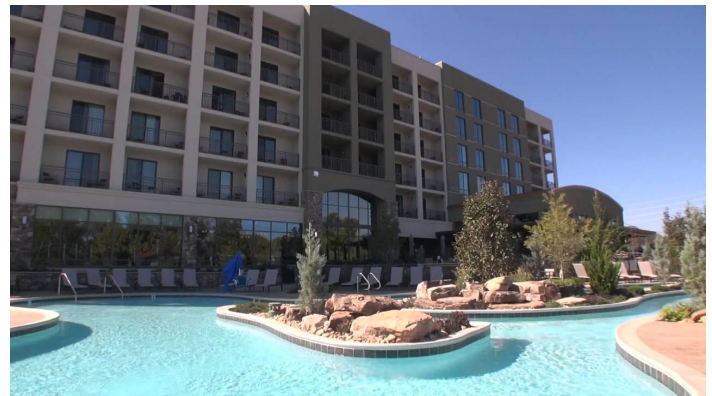
Lunch

Jackie O’Keefe ABO

1:00pm – Understanding long and short corridor in today progressives-1 ABO Hour

2:00pm – The Dark Side of Blue Light-1 ABO Hours

3:00pm – Optical Family Feud -2 ABO Hours



Lazy river swimming pool at the Courtyard Marriott!



Don't forget the internet!

Our website www.tdoa.org has all the information you need for upcoming events, licensing board news and classified ads.

You can also find us on Facebook!

It is updated frequently by headquarters to give you the play by play on

Registration is easy!

You can register for any TDOA event four ways:

- Go to www.tdoa.org and register on our Events page.
- Call headquarters 615-646-5245
- Fax to headquarters 615-646-5780
- Email headquarters tdoa@tdoa.org

You can register groups of people or just yourself!

Contribution to Opticians PAC

Name: _____
 Address: _____
 City: _____ State: _____
 ZIP: _____ Home Phone: _____
 Work Phone _____
 Fax: _____
 Email: _____
 Occupation: _____
 Employer: _____

This contribution to Optician PAC made by cash or check represents my personal funds, is not drawn on an account maintained by an incorporation entity and will not be reimbursed by another.

Contribution amount enclosed _____

Signature: _____

Send this form along with your contribution to:
Carol Hearn, Optician PAC Treasurer
P.O. Box 1626 Hendersonville, TN 37077

PAC Donations

The Opticians Political Action Committee fund will be represented at the 2017 TDOA hours and will be taking donations.

All the money donated to the Opticians PAC goes toward helping legislation pertaining to licensed dispensing opticians in Tennessee.

At the 2017 TDOA convention if you choose to donate \$100 or more you will be entered in a drawing to win your 2018 TDOA membership for free! (All PAC funds are separate from the TDOA.)



Silent auction from convention 2016. There will be more goodies to shop this year!

Calendar 2017

June 10 & 11, 2017
TDOA Annual Convention
Courtyard Marriott, Pigeon Forge
16 hours schedule on page 3

October 22, 2017
Nashville Chapter Hours
Skyline Medical Center
8 Hours

September 24, 2017
Knoxville Chapter Hours
UT Medical Center
8 Hours





**TENNESSEE DISPENSING
OPTICIANS ASSOCIATION**

**P.O. Box 210454
Nashville, TN 37221-0454
Phone: 615-646-5245
Fax: 615-646-5780
Email: tdoa@tdoa.org
Website: www.tdoa.org**

Don't forget:

The deadline for Convention registration is June 1, 2017
You can register by phone, mail, fax, email or Facebook!

I would like to attend :

TDOA Annual Convention June 10, 2017 _____ June 11, 2017 _____ Both Days _____

_____ **Knoxville Chapter Hours September 24, 2017**

_____ **Nashville Chapter Hours October 22, 2017**

NAME _____ PHONE NUMBER: _____

ADDRESS: _____

CHECK ONE: _____ LDO _____ ASSOCIATE _____ APPRENTICE _____ STUDENT

DPO OR REGISTERED APPRENTICE # _____

*** Must be returned by June 1, 2017 for the annual convention registration.**