

# THE TENNESSEE OPTICIAN

November, 2016

## 2017- What's new for the New Year?

*Applications for 2017 can be found inside!*

Winter is coming...very slowly, but the TDOA board has been looking ahead to the new year. As a result, there are a few new and exciting changes in the TDOA for 2017.

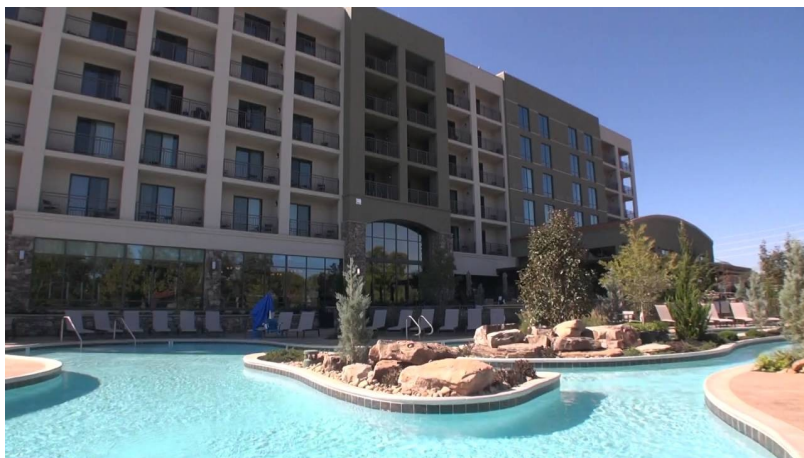
First our Memphis chapter hours will take place in March. There will be a new location, however we have not determined where that will be. Please keep watch on our website and Facebook page to find more details when they are available.

Next, we have booked our TDOA Annual Convention at the Courtyard Marriott in Pigeon Forge. This is a brand new hotel in the middle of all the excitement. Mark your calendars for June 9-11, 2017. There will be a special room rate for TDOA members.

Third, the late fee has been changed to a flat rate of \$15.00 after January 31st. This should help those of you who must pay late in order to be reimbursed by your employers. As always we are happy to provide a receipt for those who need one.

Finally the application for membership for 2017 can be found on page three. This is the only renewal we are sending out in 2016. You can fill it out entirely and mail it to headquarters or fax it in. You can also renew anytime on our website [www.tdoa.org/membership](http://www.tdoa.org/membership). All online payments are done through PayPal.

Headquarters is open Monday through Friday from 8:00am to Noon Central time. Call 615-646-5245 with any questions or email us at [tdoa@tdoa.org](mailto:tdoa@tdoa.org). We would also love for you to be part of the online conversation on our Facebook page! Have a very Merry Christmas and a Happy New Year!



*The lazy river at the Courtyard Marriott in Pigeon Forge, TN site of the 2017 convention.*

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Merry Christmas and  
Happy Holidays from your  
TDOA board and staff!

## **A Message from the President...Why Membership Matters**

There always seems to be something going on concerning opticians. In the last few years we have managed to defend our license and Tennessee Licensing Board, but new challenges always materialize. In both North Carolina and in Ohio, both considered strong states as to licensing laws, the licensing boards are facing consolidation with other boards. If successful, there would be non-optical members making decisions affecting dispensing opticians. And the list goes on.

I would like to ask each and every Tennessee licensed optician, is not your license worth \$125? This provides monitoring and lobbying services to track what goes on in the State House and Senate. That alone is worth the price. Throw in free continuing education and that is a value most states would love to have.

I truly believe that in the next five years we will see massive changes in the optical industry. I also believe that without representation, opticians will not be pleased with their new roles. Consider membership in the TDOA an investment in your future. Even if you do not take advantage of the educational hours, your membership is important both to the association and to yourself.

Sincerely,  
Charlie Bowman,  
TDOA President



### **TDOA OFFICERS AND BOARD OF DIRECTORS**

#### **Officers:**

President.....Charlie Bowman  
Vice-President.....Jay Taylor  
Secretary.....Helen Owens  
Treasurer.....Felda Stacey  
Sergeant at Arms.....Greg DeCrow  
Past President.....Joy Beth Foster

#### **Board of Directors:**

Angela Lucy	Larry Christopher
Shane Partain	Diane McMurray
LeRhonda Walton Hill	Kathy Ball
Kathy Hawkins	

**Staff:** Mellissa Misiak, Administrative Secretary



#### **HEADQUARTERS INFORMATION**

TDOA  
P.O. Box 210454  
Nashville, TN 37221  
Phone 615-646-5245  
Fax 615-646-5780  
Email [tdoa@tdoa.org](mailto:tdoa@tdoa.org)  
Website [www.tdoa.org](http://www.tdoa.org)

Check out the website for forms, legislative information, classified ads and board member contact information..

**2017 APPLICATION FOR MEMBERSHIP**  
**TENNESSEE DISPENSING OPTICIANS ASSOCIATION**  
**PLEASE PRINT**

PLEASE CHECK ONE: NEW APPLICATION \_\_\_\_\_ RENEWAL \_\_\_\_\_

NAME \_\_\_\_\_ DATE: \_\_\_\_\_

HOME ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PLACE OF EMPLOYMENT \_\_\_\_\_

BUSINESS ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

TENNESSEE DPO NUMBER \_\_\_\_\_

CERTIFICATION NUMBERS \_\_\_\_\_ ABO NCLE

TENNESSEE REGISTERED APPRENTICE NUMBER \_\_\_\_\_

*CERTIFICATION NUMBERS MUST BE LISTED*

**Please check the box that applies to you:** \_\_\_\_\_

New & Returning Members	Apprentice/Student Membership
Tennessee Licensed Optician \$125.00 _____ <i>* Don't forget to sign below!</i>	Registered Apprentice or Student Member \$25.00 _____ (Members who do NOT need ABO/NCLE certificates or proof of hours.)
Associate Member—certified optician or licensed in another state \$125.00 _____	<i><b>Be aware there will be a \$25.00 fee on all re-  turned checks.</b></i>
After 1/31/2017 Licensed and Associate membership \$140.00 _____	<b>New for 2017! The late fee is \$15.00 and will  not change all year!</b>

**PLEASE NOTE:**

The TDOA currently assigns \$25.00 of your dues for legislative activities. The IRS has ruled that this amount (\$25.00) of your dues is no longer tax deductible. Please be aware of this in preparing your income tax.

Membership runs from January 1, 2017 to December 31, 2017. Renewals become payable on December 31st of each year and are due before January 31st.

A late fee of \$15.00 will be imposed after January 31, 2017.

*\*Membership can be filled out online  
and paid through PayPal.*

*www.tdoa.org*

CHARGE MY: (Circle one)

**CHECK PAYABLE TO : TDOA**

P.O. BOX 210454

NASHVILLE, TN 37221

VISA MASTERCARD DISCOVER

CREDIT CARD # \_\_\_\_\_

EXP. DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

CREDIT CARD RENEWALS ARE ACCEPTABLE BY

FAX AT 615-646-5780

**CODE OF ETHICS**

I will make myself worthy of the confidence placed in me by the Tennessee Dispensing Opticians Association and do everything possible to be worthy of membership in the association. By supporting, promoting, and in no way competing with the programs and services of the association.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**\*MUST BE SIGNED BEFORE PROCESSING\***

## 2016 Convention was a Success!

The 2016 TDOA Annual Convention took place in Nashville, TN at The Inn at Opryland. Located within walking distance of the grand Opryland Hotel, it turned out to be a wonderful and newly updated facility.

On Friday evening Cherry Optical hosted a welcome reception in the lobby of the hotel. They provided delicious food and a warm atmosphere for new and old friends to meet.

Saturday was day one of the education hours. During the day we had a large silent auction to raise money for the education fund.

This year Jay Taylor took home the prize of Optician of the Year for his many years of service to the opticians of Tennessee and the TDOA. One of Jay's big contributions is that he fully updated the TDOA

website and made it much more user-friendly than the old one. Thank you Jay!

Sunday was another successful day of education. Each day members won prizes and took home goodies from our wonderful sponsors.

It was a nice change of pace to have Nashville hours in the summer when our members could enjoy the peak of the tourist season. In 2017 they will be moved back to the winter again.

We are looking forward to another great year in 2017. If you have ideas for optician of the year or any silent auction items to donate please let us know!

Also, please see the list of sponsors below and help them out if you can!



*Jay Taylor was honored as the TDOA 2016 Optician of the Year. Jay has served the TDOA and the opticians of Tennessee for many years.*

## ***Thank you to all of our 2016 sponsors!***



**Steve Daniel**  
Representative,  
Cherry Optical



The McGee Group®



### Mass Email Program!

The TDOA has signed up for an email program to send you reminders and updates about what is going on in the association.

When you see an email from either [tdoa@tdoa.org](mailto:tdoa@tdoa.org) or [MailChimp.com](http://MailChimp.com) that is your email update from us. Don't put us in the spam folder!



**TENNESSEE DISPENSING  
OPTICIANS ASSOCIATION**

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**RENEWAL ENCLOSED!  
2017 APPLICATION FOR  
MEMBERSHIP ON PAGE THREE**

**This is the only renewal to be mailed in 2016,  
please do not forget to join us in the new year!**

*Merry Christmas, Happy Hanukkah and Happy New Year to  
you all! May your holidays be safe and happy!*