



## **TENNESSEE DISPENSING OPTICIANS ASSOCIATION**

The TDOA would like to thank you for considering joining our group of corporate sponsors for 2016. In years past, companies like yours have benefited greatly from helping to provide for the future of the Tennessee Dispensing Opticians Association.

Sponsorship funds for the TDOA go toward:

- Providing continuing education for our membership through chapter hours and one annual convention

Donation opportunities:

- General donations receive a listing on our website with a link to their homepage and a thank you in our newsletter. We also mention our sponsor on our Facebook page.
- Newsletter sponsorship: a half page ad for the company sponsoring.
- Chapter meetings: if you provide snacks, drinks, or a venue for meetings, your company is listed as a sponsor in the newsletter and on the website and announcements are made throughout the meeting. Your company is also welcome to put up signage at the event.
- Convention sponsorship: If your company provides a snack break, luncheon or venue for the convention you get recognition in the newsletter, the announcements and on the website and you can set up a table at the convention to speak to the members. Another option is to sponsor the convention booklets handed out to each member.
- Gift/Auction sponsorship: The TDOA gives a gift bag to each member at our annual convention. You can provide a small gift for the bag or sponsor the purchase of the reusable shopping bags and we will put your name on them. The TDOA also has a silent auction at the convention and you can donate an item.

The sponsors receive:

- The opportunity to market to opticians in all areas of the state. Newsletters and other mailings go out to ALL opticians and apprentices registered with the state of Tennessee not just our membership.
- The opportunity to market to opticians in specific areas of the state. Chapter meeting sponsorship opportunities are an easy way to reach local opticians.
- A listing on our website with a link to the sponsor's homepage.
- Convention sponsors are listed in the convention program handed out to all participants.

### **2016 CE Schedule –**

January 31, 2016 – Tri Cities Chapter, Sullivan Central High School

March 13, 2016 – Memphis Chapter Hours, Baptist Hospital East, Garrett Auditorium (*New Venue!*)

June 3-5, 2016 – TDOA Annual Convention in Nashville, TN , The Inn At Opryland (*8 hours each day*)

October 9, 2016 – Last Chance Hours in Knoxville, TN UT Medical Center

Please look at our website for our current Corporate Sponsors at [www.tdoa.org](http://www.tdoa.org). Forms can be sent back to headquarters via fax or mail. If you have any questions please call 615-646-5245 and speak to Mellissa Misiak the Executive Secretary.